

# ANNUAL REPORT 2021

Consolidated Annual Report  
of IFOAM - Organics International  
& its Action Group



IFOAM AGRIBIOMEDITERRANEO | IFOAM ORGANICS ASIA | IFOAM ORGANICS EUROPE | IFOAM EURO-ASIA | IFOAM FRANCE  
IFOAM IRAN | IFOAM JAPAN | IFOAM AMERICA LATINA | IFOAM NORTH AMERICA | IFOAM SOUTHERN AFRICAN NETWORK  
IFOAM APICULTURE FORUM | IFOAM AQUACULTURE | IFOAM ANIMAL HUSBANDRY ALLIANCE | IFOAM SEEDS PLATFORM  
INTERCONTINENTAL NETWORK OF ORGANIC FARMERS' ORGANISATIONS | TECHNOLOGY INNOVATION PLATFORM OF IFOAM | bioC | IOAS

# Table of Contents

- 1 President's Message
- 2 Executive Director's Message
- 3 Organic World at a Glance
- 4 Our Membership and Global Network
- 5 A Spotlight on IFOAM North America
- 6 A Spotlight on IFOAM America Latina
- 7 Our Work in a Nutshell
- 8 Financial Statement & Thanks

# 1 President's Message



As we leave 2021 behind us and head, probably with some trepidation, into 2022 – a year marking **our 50th anniversary** – the powerful words of Arundhati Roy come to mind. She described pandemics as portals that historically have “forced humans to break with the past and imagine their world anew.” She described our choice to either walk through the portal dragging the baggage of the past, or to “walk through lightly, with little luggage, ready to imagine another world. And ready to fight for it.”

I believe that we, IFOAM - Organics International, are ready to walk through lightly, taking stock of what the planet and people need, and ready to contribute constructively to another world; **grown in the rich soil of experience, learning from our first 50 years**, and taking shape around our **principles of health, fairness, ecology and care**.

As you all know, **2021 was a year of challenges and achievements for IFOAM - Organics International**. Our General Assembly was held virtually for the first time. This was a complex task that involved a great deal of learning, and I would like to acknowledge and thank our staff team for rising to this challenge and delivering such a successful event. Despite the limitations of the virtual setting, **we were able to come together as a global community to consult, make decisions, fulfill the governance requirements of the organisation** – and, of course, share some organic spirit!

On behalf of the World Board, **I also sincerely thank the membership and regional bodies for rallying so strongly to our call for financial assistance and donations**. The response was humbling, and with your support we were able to bridge the funding gap we had for 2021.

We are not as yet on the financial footing we need to be. We recognise the need to develop a more sustainable business model and to diversify our sources of funding to better serve you, our members. As part of this process, we are refocusing. The current strategy holds many good ideas, but it is very complex and broad. To develop a new strategy for the organisation for the years 2023–2027, we're launching a participatory process across our network. The outcome will be a strategy which is concrete,

tangible, and achievable. It will **address the needs of our members as well as the organic sector**, and will contribute to the real transformation of food systems at all levels. With this clear direction we will then work to develop a business model that allows us to effectively achieve our collective goals.

The World Board looks forward to engaging with the membership in this process and stepping together through that metaphorical portal towards the next 50 years!

With warmest greetings and huge appreciation for the support and collaboration,

Karen Mapusua  
President



# 2 Executive Director's Message

The past years have shown the need for **sustainable food systems that can withstand and bounce back from shocks**, adapt to the impact of the climate crisis, and ensure access to sufficient, sustainable and healthy food for all. The pandemic acted like a stress test on our food and farming systems, which were already struggling to nourish the world within planetary boundaries, and our vulnerabilities are clear for all to see now more than ever.

Also as an organisation, IFOAM - Organics International saw challenges the past year. The financially challenging situation with the half-year close led us to forecast a negative result. How heartening it was to be able to count on our members and supporters, carrying our organisation through these challenging times so that we could continue to do our important work!

At the **UN Food Systems Summit** on 23 September 2021, the UN Secretary General clearly stated that **"our food systems hold the power to realise our shared vision for a better world."** Indeed, this is exactly what motivates us in the organic sector: to keep on pioneering, reaching out to new players, and bringing this better world closer, one step at a time.

More than 1,500 participants gathered during the **first-ever hybrid Organic World Congress** in 2021, hosted by Rennes, France. Decision-makers like EU Agriculture Commissioner **Janus Wojciechowski** and FAO Deputy Director **Beth Bechdol** recognised the important contributions made by organic and agroecological agriculture towards reaching the Sustainable Development Goals. **Johan Rockström**, Director of the Potsdam Institute for Climate Change, clearly stated: **"In the future, there can only be one form of agriculture and that is organic!** All other practices do undermine any future possibility to do agriculture at all."

His strong words came with a hopeful scientific find: **there is enough for all to have a healthy diet** if we produce sustainably, reduce food waste and reduce meat intake. In fact, a diet fitting our planetary boundaries is the one recommended by the United Nations World Health Organisation as optimal for all human beings!

In 2022, IFOAM - Organics International will build on these achievements on both a global and regional level, **supporting policy decision-makers, farmer groups and media multipliers to do the right thing.** We'll celebrate our



important work through the **Year of Organics**, as 2022 will see our organisation turn 50, IFOAM Organics Europe 20, and IFOAM Organics Asia 10 years old. We look forward to coming together with you and the whole organic movement, and will use the opportunity to invite even more partners to join us. Together, we are part of the solution!

Louise Luttikholt  
Executive Director

*Louise has lead IFOAM - Organics International through some turbulent times, guiding us during a global pandemic as the need for transformational change continued to grow all the more urgently. She now wishes to take on other professional challenges and will therefore leave her role from 31 July 2022. We thank Louise for all her hard work, dedication, and valuable contributions to the organisation and wish her all the very best for the future!*

# 3 Organic World at a Glance

## Organic Agriculture: Key Indicators and Top Countries

Indicator	World	Top countries
<b>Countries with organic activities<sup>1</sup></b>	2020: 190 countries	
<b>Organic agricultural land</b>	2020: 74,9 million hectares (1999: 11 million hectares)	Australia: 35,7 million hectares (ha) Argentina: 4,5 million ha Uruguay: 2,7 million ha
<b>Organic share of total agricultural land</b>	2020: 1,6%	Liechtenstein: 41,6% Austria: 26,5% Estonia: 22,4%
<b>Wild collection and further non-agricultural areas</b>	3 million hectares; +4,1%	Argentina: 781.000 ha (+21%) Uruguay: 589.000 ha (+28%) India: 359.000 ha (+16%)
<b>Producers</b>	2020: 3.4 million producers (1999: 200.000 producers)	India: 1.599.010 Ethiopia: 219.566 Tanzania: 148.607
<b>Organic market<sup>2</sup></b>	2020: 120,6 billion euros (2000: 15,1 billion euros)	USA: 49,5 billion euros Germany: 15,0 billion euros France: 12,7 billion euros
<b>Per capita consumption</b>	2020: 15,8 euros	Switzerland: 418 euros Denmark: 384 euros Luxemburg: 285 euros
<b>Countries with organic regulation</b>	2020: 76 fully implemented	
<b>Affiliates of IFOAM - Organics International</b>	2020: 714 affiliates	Germany: 79 affiliates China: 46 affiliates USA: 41 affiliates India: 40 affiliates

Source: FiBL survey 2022, based on national data sources, data from certifiers and IFOAM - Organics International.

<sup>1</sup> The designation "country" covers both countries and territories. See [UNSTAT website](#).  
<sup>2</sup> There are some differences in organic food sales figures from Ecovia Intelligence and those from FiBL due to different methodologies. According to Ecovia Intelligence, global retail sales reached 129 billion US dollars in 2020. One euro corresponded to 1.1422 US dollars in 2020 according to the European Central Bank.

# 4 Our Membership and Global Network

The way we produce and consume food can either alleviate or exacerbate global challenges such as the climate crisis, soil erosion, biodiversity loss while providing good food for all and strengthening livelihoods.



**Organic agriculture is part of the solution.**

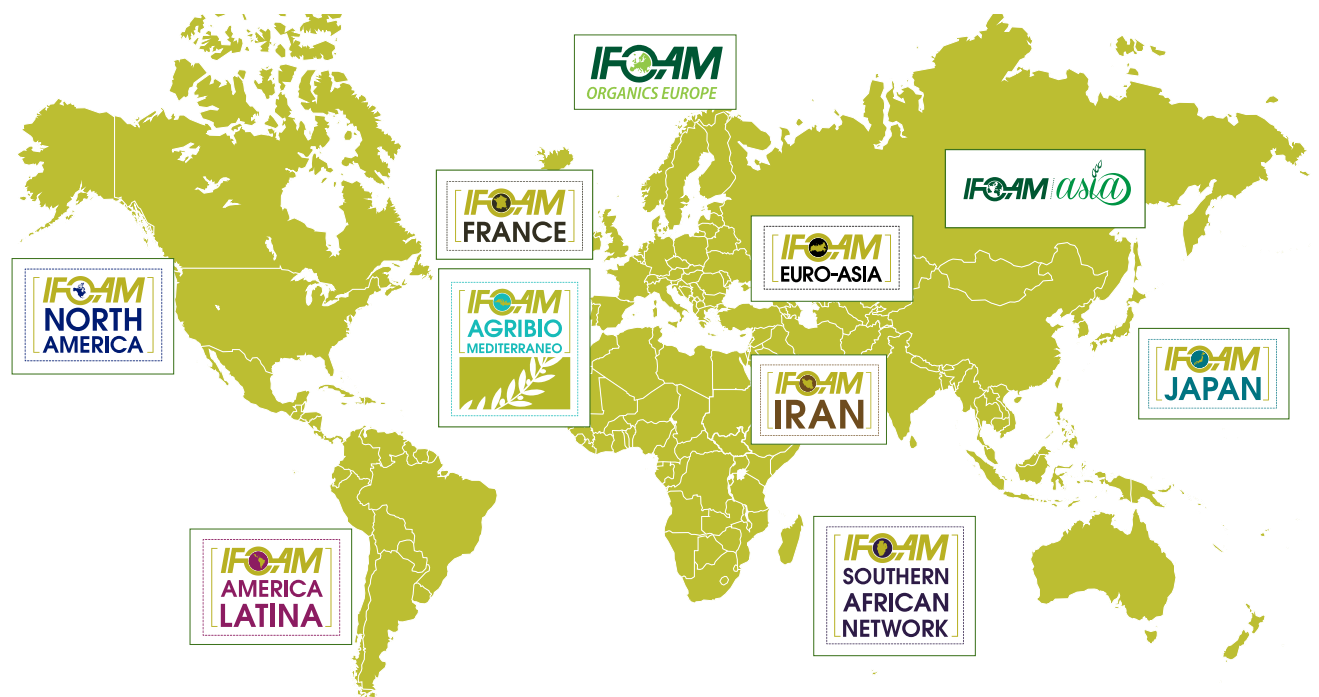
—  
Members of IFOAM - Organics International champion this, every day.

## Our National and Regional Bodies

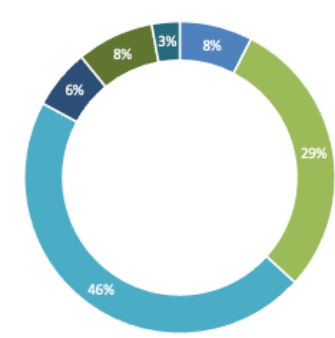


## Our Affiliates

We have 714 affiliates around the world.

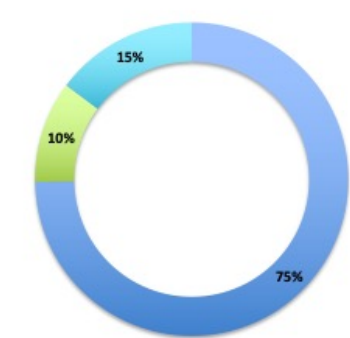


### Affiliates by Region



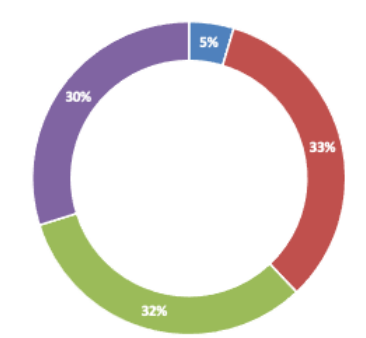
- Africa
- Asia
- Europe
- Latin America
- North America
- Oceania

### Affiliates by Affiliation Type



- Voting Members
- Associate Members
- Supporters

### Type of organisations



- Governmental, semi-governmental
- Non-governmental, civil society
- Company, private sector
- Others



## Our Members



use the platform that IFOAM - Organics International offers for exchange and interaction

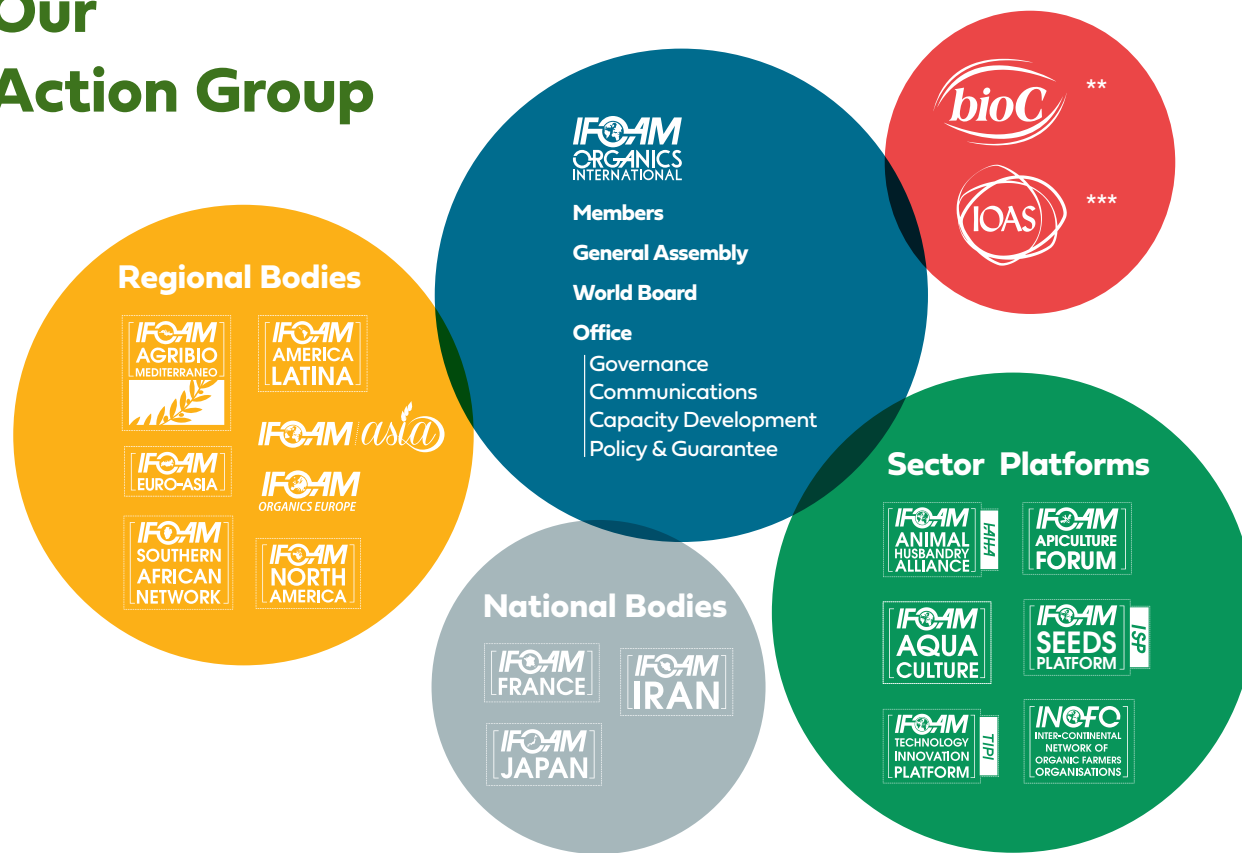


are a visible, important part of the global organic movement



amplify the voice of organic across the world

## Our Action Group



\*\* IFOAM - Organics International is a shareholder  
 \*\*\* Daughter company



IFOAM - Organics International

**We are global, regional, and local agents for change.**

**We are inclusive of the whole organic sector.**

**We are diverse.**

**We are a community.**

Know someone who would be interested in joining our community?

Tell us how to reach them!

get in touch 



# 5 A Spotlight on...

A Spotlight on...

*Every year, we highlight the work of two Self-Organised Structures.*

**Under the mandate to create a truly global network, our membership has established Self-Organised Structures. They are leading change organically in their territories and sectors to achieve positive, sustainable change around the world.**

## A Spotlight on...

# IFOAM North America

### Our 2021 highlights at a glance:

- **Oral Comment submitted to the National Organic Standards Board (NOSB)** regarding the role of IFOAM North America in building capacity to facilitate farmers' transition to organic agriculture and advocate for a policy environment conducive to agroecological farming practices, organic farming systems, and sustainable development in line with Organic 3.0. (April 2021)

#### First General Assembly for the Intercontinental Network of Organic Farmers Organizations (INOFO) North America

- The First INOFO North America General Assembly saw Jennifer Taylor elected as INOFO North America Convenor.
- Convened first INOFO - INOFO North America and United Nations Food Systems Summit Dialogues, entitled "Voices of Small Farmers on Agroecology, Organic Agriculture and Food Sovereignty in North America... Inclusion and Capacity Building". This brought together the voices of small farmers, Black Indigenous and farmers of color (BIPOC) communities and organizations that are seldom included and seldom heard to share their benefits, insights, hopes, and deliberate actions towards a better future. (June 2021)
- **Written Comment submitted to the USDA National Organic Program** regarding the proposed Rule on the Origin of Livestock. IFOAM North America wrote in support of the immediate adoption of the entire Origin of Organic Livestock Standards and the implementation of the Origin of Organic Livestock Standards (OOL) in the USDA National Organic Program Regulation. (July 2021)
- **Participated in Regeneration International's Peoples Food Summit**, a 24-hour global event. Keynote speech in support of the voices of the world's small farmers and their regenerative agroecology and organic farming systems practices that support healthy soils, healthy food security, and nutritious food sovereignty for our communities. (October 2021)
- Jennifer Taylor was a speaker and panelist during a session at the **2021 Accredited Certifiers Association conference** on Diversity, Equity and Inclusion.

#### NOP-funded Human Capital Project – Cooperative Agreement (awarded in August 2021)

- Diversity, Equity, and Inclusion (DEI) Resources for Organic Professionals, a project lead by the Organic Farmers Association.
- The project included a webinar on the History of Racism in US Agriculture & Organic was hosted on December 8.
- Two training opportunities (online and in-person) for the organic sector to test training concepts for DEI education and actionable organization change with organic stakeholders. Participants and stakeholders will have an increased understanding of institutionalized racism and its impacts on access to opportunities for underserved farmers at USDA and in our organizations.
- The aim is to lead organic organizations to take on specific actions to identify and break down barriers; increase participation in organic certification by socially disadvantaged farmers, Black and Indigenous farmers, and farmers of color (BIPOC); and increase diversity throughout the organic community so that more BIPOC inspectors, certifiers, and educational staff support organic farmers.
- IFOAM North America participated as a member of the Project's Steering Committee. Other team members include Cambium Collective, National Organic Coalition, International Organic Inspectors Association, Accredited Certifiers Association.
- **Met with IFOAM America Latina.** The executive committee members from the regional bodies met to begin a conversation on how we could work together to strengthen representation of ongoing work in Latin and North American regions, as well as strengthen our organizations.

### Grant applications

- **Organic For All: Whole Systems Organic Agriculture for Farmers of Color. A Southern Sustainable Agriculture Research & Education**

Now accepted for funding, this project will assist, equip, and empower socially disadvantaged farmers, underserved small farmers, and their communities in specific areas (relevant to their needs and vision or possible solutions), and agroecology-organic farming systems and alternative marketing strategies. It will work to enable wellbeing, healthy organic food sovereignty-food systems, and healthy communities. Socially disadvantaged farmers are farmers who historically have been subject to racial or ethnic prejudice or cultural bias in America. These farmers have historically lacked the same intentional access to information, trainings, development programs and opportunities, and generally have not benefited from the organic movement and organic support systems that enable thriving livelihoods and the overall benefits.

- **Organic For All: Participatory research, outreach, education, and training with Black and Indigenous farmers and farmers of color (BIPOC)** on BIPOC organic farmlands to help farmers walk through the development of their own organic farming systems, organic agroecology farm practices, and organic agriculture.
- Full proposal submitted to the Organic Farming Research Foundation. A decision on the grant will be made during 2022.

#### Cultivated Quarterly Magazine

A publication to foster collaboration and to connect the organic community in North America with the global organic communities.

- Fall – Report from the Organic World Congress & General Assembly
- Summer – Special Equity & Diversity Issue: "Organics for All"
- Spring – Cooperative Marketing & Food Justice
- Winter – Building Consensus on Organic Regenerative Practice

# 6

## A Spotlight on...

# IFOAM America Latina

2021 was a great year for community-building! The Latin American membership held five meetings to consolidate the joint work and collaboration of all of its members. We collectively **drafted a strategic plan** and an **operational plan to achieve IFOAM - Organics International's goals in the region**. Through this network, we intend to establish projects and alliances with the different actors in Latin America. We're also enabling greater access to IFOAM - Organics International's materials and activities by providing translations and reaching out to the membership in a close, friendly way.

We're **strengthening the bond of the organic community** in our region, taking advantage of the digital communities that the pandemic forced us to implement. Still, we have a long way to go in fostering a digital space in which all Latin American members can interact horizontally and through which we can articulate ourselves as a strong movement in the region.

Apart from strengthening relationships within the regional membership, we also **built on our partnership with INFOFO by co-organizing an independent dialogue for the UN Food Systems Summit** that discussed "Healthy and nearby food systems of small-scale agroecological producers in Latin America". Small agroecological producers and international authorities in organic production took part in the online conference, which saw lively, relevant debates around **the importance of building a strong front against transnational food corporations**. We look forward to continuing our work with INFOFO!

One of our proudest results was the **co-organization of the Forum and Workshop on the New European Organic Regulation**. During a preliminary forum in August and a Workshop in November, alongside SPP Global and the Association of Accredited Certifiers in Mexico (Acamex), **IFOAM America Latina helped coordinate the discussions around the New European Organic Regulation and its impact on producer groups**.

These online meetings had more than 200 participants registered and a consistent attendance of more than 100 people from Latin America, Asia, and Africa. Producers organizations, certifying bodies, and other interested parties engaged in a direct dialogue to help break down aspects of the law that were unclear; to be aware of the preparations and adjustments needed; and to express concerns and navigate options. All participants were glad to have had the opportunity to participate in a free, open event that addressed this matter of key interest to organic producers and certifiers outside Europe.

# 7 Our Work in a Nutshell

## First-Ever Virtual General Assembly

At the General Assembly (GA), the democratic and participatory nature of our organisation comes to life. There, our members make their voices heard, have an impact on the organic movement, and help shape the strategy and overall activities of IFOAM – Organics International.

**On 13-14 September 2021, members joined our first virtual GA to exchange on the future of organics!** There, we moved towards a one membership concept, elected a new World Board, and voted for Tunisia as host for the 2024 GA and Organic World Congress.



## Meet your new World Board!

We heartily thank the outgoing World Board for their tremendous work! Congratulations to the incoming World Board. We wish you all the best during your term!

**World Board 2021 - 2024**

 <b>Karen Mapusua</b> President	 <b>Choitresh Ganguly</b> Vice President	 <b>Julia Lernoud</b> Vice President	 <b>Sarah Compson</b>	 <b>Paul Holmbeck</b>
 <b>Satoko Miyoshi</b>	 <b>Shamika Mone</b>	 <b>Fortunate Nyakanda</b>	 <b>Marco Schlüter</b>	 <b>Jennifer Taylor</b>



## Our Work in a Nutshell

### Organic World Congress 2021



Organic World Congress 2021

FRANCE



In the future, there can only be one form of agriculture and that is organic. All other practices do undermine any future possibility to do agriculture at all.

– Johan Rockström, Director of the Potsdam Institute for Climate Impact Research

On 6–10 September, more than 1,500 participants from around the world gathered for the first-ever hybrid **Organic World Congress (OWC)**. Together, we addressed questions surrounding resilience, societal transformation, health, and food sovereignty during the world's largest organic gathering.

Hosted by Rennes, France, the OWC saw high-level decision-makers like EU Agriculture Commissioner **Janus Wojciechowski**, FAO Deputy Director **Beth Bechdol**, Danish Minister of Food, Agriculture and Fisheries **Rasmus Prehn**, and **Johan Rockström**, Director of the Potsdam Institute for Climate Change, highlight the key contributions made by organic and agroecological agriculture towards reaching the SDGs.



## Our Work in a Nutshell

# #IGrowYourFood

### #IGrowYourFood goes to the OWC

In 2021, farmers and sustainability advocates from around the world made their voices heard!

**#IGrowYourFood** day took place during the OWC, with farmers posting video messages explaining why they choose organic, the challenges they face, and how we can support them.

The action day kicked off with **a live conversation** spotlighting the work of two incredible farmers, Rita Otu from Nigeria and Jacob Jose from India, who took part in the OWC with support from the Swiss Agency for Development and Cooperation (SDC).

**Watch the full playlist!**



We invite all farmers and people to join our mission to deliver food to those who need it most. Together, we can make a big change!

– Pavle Djordjevic, an organic vegetable farmer and retailer from Serbia



The importance of organic agriculture can't be over-emphasised! It's a way of life that builds eco-friendly environments and people.

– Abimbola Majolagbe, an urban organic farmer, documentary-maker and advocate from Nigeria



## The Organic Farming Innovation Award

### A Multi-dimensional Approach to Promoting Organic in Indonesia Takes Grand Prize

Every three years, IFOAM – Organics International, the Rural Development Administration of South Korea (RDA), and the IFOAM Technology Innovation Platform (TIPI) join together to **honor outstanding organic innovators with the Organic Farming Innovation Award (OFIA).**

This year, farming institution **Tani Organik Merapi (TOM)** took the grand prize! Founded in Indonesia in 2008, the TOM Network is a partnership system between local farmers producing organic vegetables and artisans crafting bamboo, eco-friendly food packaging. [Find out more](#)

The **OFIA Science Prize** was jointly awarded to **Gebhard Rossmannith, CEO of Bingenheimer Saatgut AG** and **Michael Fleck, Executive Director of Kultursaat e.V. from Germany.**

For decades, the partnership of plant breeders of the network Kultursaat e.V. and the organic seed company Bingenheimer Saatgut AG have developed and established biodynamic open-pollinated vegetable varieties as an ecological alternative to conventional hybrids. [Find out more](#)



Untung Wijanarko,  
Founder and Director of  
Tani Organik Merapi



Gebhard Rossmannith,  
a CEO of Bingenheimer  
Saatgut

## 30 Years of Participatory Guarantee Systems (PGS) Development: A Root and Branch Appraisal

6-7 September 2021

Ahead of the Organic World Congress, **the global PGS community came together to celebrate and reflect on how far it has come** since first gathering 17 years ago in Brazil. The virtual event was **co-organised with Nature & Progrès and CIRAD**, and saw participants from more than 30 countries exchange on their work as well as PGS achievements, diversity, sustainability, and means of innovation.

We've come a long way since that first gathering in Torres! **We remain firmly committed to the key PGS elements first formulated there: a shared vision, participation, transparency, horizontality, trust, and a learning process.** These continue to serve as the compass guiding us towards sustainability. We invite and encourage everyone to join us in working towards a stronger organic movement and a better future for all!

[Read the full declaration](#)

**Today, some 235 PGS initiatives certify...**

**1,110,964**  
producers

**755,000** hectares  
of organically managed  
agricultural land across

**77** countries

## Policies Driving Sustainable Food Systems

7 September 2021

This OWC pre-conference presented **a comprehensive global overview** of policies introducing and implementing the principles of organic agriculture and agroecology today.

**More than 30 policy experts discussed the way forward in progressive policy-making towards creating sustainable food systems**, showcasing best policy practices from around the world. This included concrete experiences that showed the driving force of good policies that spanned from Sikkim to Denmark, from Uganda to Sri Lanka, as well as broader regional levels.



Organic is part of the solution in transforming European food and farming systems towards more sustainability, ensuring animal welfare, and protecting our biodiversity and climate.

- Janus Wojciechowski,  
EU Agriculture Commissioner



Food systems are the source of many problems, but they also present a brilliant pathway to the solutions! Around the world, we have countless examples of how agriculture can pave the way to clean air and soil, better health and ecological solutions.

- Ruth Richardson, Executive Director of  
the Global Alliance for the Future of Food



## Our Work in a Nutshell

### UN Food System Summit 2021

The UN Food Systems Summit (UNFSS) was **the year's single biggest global event and policy process** looking at how food systems can be transformed to meet the SDGs. Despite controversies surrounding the UNFSS' processes, IFOAM – Organics International decided to formally engage with the events.

Together with our partners, we highlighted **the need for a transformation of our food systems towards sustainability and inclusivity**, and of repurposing policies and subsidies to serve this goal. We played **an instrumental role in creating the Agroecology Coalition**, which steers efforts in this direction.

INOFO contributed to the UNFSS by enabling a platform for inclusion through five independent regional dialogues, giving farmers a space to share their stories, deliberate on actions, and exchange on resilience. **Thales Mendonça**, an organic agroforestry farmer from Brazil, was invited to the UNFSS to **represent INOFO and the views of farmers, fishers, ranchers and pastoralists around the world**.

[Read more](#)

### Food Policy Forum for Change

Together with the Biovision Foundation, we brought to life the **Food Policy Forum for Change**, a platform **facilitating peer-to-peer exchange between policymakers interested or already engaged in designing and implementing policies that support agroecology and organic agriculture**.

In 2021, we advocated for and **directly supported the development of policy environments** conducive to agroecology and organic agriculture in countries including Bhutan, Burkina Faso, Ghana, India, Kyrgyzstan, Madagascar, Morocco, Nepal, Peru, Sao Tomé & Príncipe, Sri Lanka and Uganda.



**Join**  
an interactive, global network of policymakers working to bring sustainability to our food systems!



### Scaling up Agroecology in the Himalayas Together

28-29 April 2021

We brought together more than 15 high-level policy experts to exchange and inspire key decision-makers on policies **supporting agroecology and organic agriculture in the Hindu Kush Himalayan region**, specifically India, Bhutan and Nepal. The sessions provided analyses of approaches and tools to help promote and implement the 10 elements of agroecology and four principles of organic agriculture on a policy level in the Himalaya region.

[Watch the recordings](#)



## Our Work in a Nutshell

### Organic Endeavours in West Africa

We were excited to have the opportunity to extend our **Organic Markets for Development project (OM4D)** for three months until January 2022. With OM4D, we've successfully linked with communities in West Africa, helping promote and support organic endeavours in Ghana, Togo, Burkina Faso and São Tomé e Príncipe – with a view to reach the entire region.

Some of our key achievements include the **establishment of a national PGS in Ghana** as well as the **São Tomé e Príncipe government signing a 100% organic protocol** aiming to guarantee food and nutritional security.

The **West African Organic Conference (WAOC)** took place November 2021 under the theme of "Feeding the World without Poisoning", with representatives from IFOAM - Organics International, FAO, African Union, ECOWAS, PROBIO and other organic stakeholders.





## Nutrition-Sensitive Agriculture in Mountain Agro-Ecosystems

Our [NMA](#) project ended in October 2021, marking **six years of work in some of the world's mountainous regions**: in the Andes in Latin America; Hindukush, Himalayas, Pamir and Tian Shan in Asia; and African Highlands in East Africa. The project enabled transformative change in local food systems for **more than 20,000 smallholder farmers** and 180,000 consumers who were reached through the initiatives of "Scaling up nutrition sensitive agriculture", a public-private partnership.

With the project now at an end, we celebrate many successes, including **an improvement of >30% in dietary diversity in Peru's** most vulnerable populations and an **increase in the Women Diet Diversity Score (WDDS) across all countries!**

[Read more](#) about NMA and the role of rural service providers as catalysts in [Volume 55 of Rural21](#).

## Organic Trade in Eastern Europe

[OT4D](#) took off after submission of its Inception Report in May 2021, which defined our strategy for activities based on an in-depth analysis of the contexts and stakeholders in **Ukraine, Serbia and Albania**. At the end of 2021, the selection of **Public-Private Partnership projects** was finalised, the communications campaigns initiated, and [Organic Leadership Courses](#) were held in all three countries.



We created beehives as art objects. The idea came to us because medicinal organic herbs grow next to the hives, and the painted beehives look so beautiful out in the fields."

– Roman Dizhuk, an organic farmer from Ukraine. [See more](#)



What we stand for is all natural and organic! We're doing this because we find joy in working all together as a family to provide healthy food, have happy animals, and preserve biodiversity."

– Maya Kumbaric, an organic farmer from Serbia. [See more](#)

## The Organic Academy in 2021

We help empower the **next generation of leaders**, promote **alternative organic guarantee systems**, support a vast network of cross-sector and regional bodies, **empower smallholders** through our projects around the world, and **advocate our messages to global decision-making fora**. [Find out more](#)



Organic knowledge helps build resilient communities in Senegal and Mali. [Read more](#)

Famara Diédhiou (right) and Agonvinon Mahugnon, training of teams of trainers in Benin. [Read More](#)



For 50 years, we've helped bring about sustainable change by working together with our partners to implement projects around the world.

In 2021, the organic academy saw...

**300+ people** trained in organic know-how and equipped with skills to train others in their knowledge, mostly in Africa.

**14 courses** held with participants from

**29 countries**



## Our Work in a Nutshell

Seeing the diversity in the room was a game changer for me. I didn't know there were so many institutes focused on organic in Nigeria. It gave me hope. What we need is to collaborate in order to close the gap between research and what is happening in the field.

- Saheed Adams



Saheed Adams and Ebere Agozie participated in the Training of Teams of Trainers (ToToT) in Nigeria. [Read more](#)

## Our Work in a Nutshell



Organic leadership is transforming agriculture in Namibia. [Read more](#)



Training future organic leaders in South Africa. [Read more](#)

||

Knowledge on the principles of organic farming is still very limited in Namibia. This training was a great opportunity to facilitate participants from all regions of this vast country with technical knowledge as well as the training skills to act as multipliers in their networks.

- Mareike Aufderheide-Voigts



Training participants in Zambia and Zimbabwe visited organic farms, exchanging directly with farmers about their experiences and challenges. [Read more](#)



## Our Work in a Nutshell

### INOFO General Assembly

The Intercontinental Network of Organic Farmers Organisations geared up for **its first ever online General Assembly**, where the INOFO network approved its new vision, mission and organigram electing its Board of Continents.

[More about INOFO](#)



### Our Membership

We took our **One Membership Concept** to the next level by installing a permanent IFOAM Network Council to facilitate coordination and exchange between IFOAM - Organics International, all Regional Bodies, and the Intercontinental Network of Organic Farmers Organisations (INOFO). As part of this initiative, we're implementing a Decentralised Membership Fee Setting, as mandated by our members during the 2021 General Assembly.

To keep pace with the growing global organic sector, **our World Board approved a comprehensive Membership Strategy** to more effectively recruit new members, better engage with our existing membership, and synergize within Self-organised Structures. We're determined to expand our network and build a stronger community.



Do you know someone who would be interested in joining us?

## Become a member

Let's shape the future of organics together today!

## Thank you!

A donation to IFOAM - Organics International means you're making organic part of the solution to the challenges we face, strengthening our capacity to connect with partners around the world where they can make a difference.

We thank all of you for helping make this important work possible in 2021!



### Organisations

*AboveFarm  
ACT  
AÖL  
Bingenheimer Saatgut AG  
Bioland  
Demeter International  
Demeter Verband CH  
Did It  
Estonian Biodynamic Association*

*FiBL  
Holmbeck EcoConsult  
Krav Ekonomisk  
Merckens Development  
Naturland  
Neumarkter Lämmsbräu  
OABC  
Soil+More Impacts GmbH  
Rapunzel*

### Individuals

*Christopher Atkinson  
Dr. Andreas-Joachim Buchtling  
Udo Censkowsky  
Linley Dixon  
Bruno Fischer  
Bernward Geier  
Annette Kellermann  
Ryoichi Komiya  
Dr. Martin Kunz und Marianne*

*Landzettel-Kunz  
Ludwig Leijten und Louise Luttkholt  
Cara Loriz  
Karen Mapusua  
Manfred Moedinger  
Elmar Still & Martina Gartner-Still  
Alica Varon  
Prof. Dr. Hartmut Vogtmann*

# 8 Financial Statement & Thanks

## Financial Note

2021 saw IFOAM - Organics International in a financially challenging situation, with the half-year close and forecast showing a negative result of €130k for 2021. This left the organisation with very low equity, highly restricted cash flow and a real risk of insolvency. The situation was worsened by the operating losses of the Organic World Congress (OWC) consortium, where we held 53% of shares.

A donation campaign at the end of the year helped bring the finances back to safe waters. A big thank you to all members and partners who supported us with €191,000 in contributions! We are humbled and grateful for this generous support.

It is recognised that the financial situation of IFOAM - Organics International is a cumulative issue stemming from an unsustainable business model. The organisation is predominantly funded by projects (average of 80% annually). Only a small part of this can be used to cover operations, member services or invest in our 'backbone' systems such as finance and IT. We depend on membership fees and donations to close the gap.

A special thanks goes to our partner the Swedish Society for Nature Conservation who looks beyond a mere 'project logic' by supporting the strengthening of organisational backbone. This enabled, under the lead of the Executive Director, the organisation to improve its financial management system so we can work confidently with up-to-date financial IT tools from 2022.



Karen Mapusia, President

## Balance Sheet

ASSETS IN €	31/12/2021	31/12/2020
<b>A. FIXED ASSETS</b>		
<b>I. Intangible assets</b>		
Purchased concessions, industrial property and similar rights and assets, and licenses in such rights and assets	95.855,73	64.008,91
<b>II. Tangible assets</b>		
Operating and office equipment	35.725,14	35.040,59
<b>III. Financial assets</b>		
Other long-term equity investments	17.568,00	17.568,00
	<b>149.148,87</b>	<b>116.617,50</b>
<b>B. CURRENT ASSETS</b>		
<b>I. Inventories</b>		
Finished goods and merchandise	5.000,00	5.000,00
<b>II. Receivables and other assets</b>		
1. Trade receivables	15.935,26	26.688,24
2. Other assets	424.514,62	365.631,67
	<b>440.449,88</b>	<b>392.319,91</b>
<b>III. Cash on hand and bank balances</b>		
	2.945.872,18	3.065.871,77
	<b>3.391.322,06</b>	<b>3.463.191,68</b>
<b>C. DEFERRED EXPENSES</b>		
	<b>2.968,07</b>	<b>25.781,95</b>
	<b>3.543.439,00</b>	<b>3.605.591,13</b>
<b>EQUITY AND LIABILITIES IN €</b>		
<b>A. EQUITY</b>		
I. Earmarked reserves	83.288,46	183.288,46
II. Cumulative losses brought forward	-6.279,92	-8.673,58
	<b>77.008,54</b>	<b>174.614,88</b>
<b>B. SPECIAL RESERVE</b>		
	<b>41.447,70</b>	<b>0</b>
<b>C. PROVISIONS</b>		
I. Tax provisions	12.000,00	0,00
II. Other provisions	158.369,38	69.728,54
	<b>170.369,38</b>	<b>69.728,54</b>
<b>D. LIABILITIES</b>		
I. Trade payables	176.360,97	67.553,63
II. Other liabilities	2.999.001,33	3.291.699,69
	<b>3.175.362,30</b>	<b>3.359.253,32</b>
<b>E. DEFERRED INCOME</b>		
	<b>79.251,08</b>	<b>1.994,39</b>
	<b>3.543.439,00</b>	<b>3.605.591,13</b>

## Financial Statement & Thanks

### Income Statement

Statement of income and expenses for the period from January 1 through December 31, 2021

IN €	2021	2020
1. Grants	4.136.394,14	2.162.188,74
2. Member contributions	315.574,47	352.010,00
3. Sales revenue	77.056,38	118.580,73
4. Other operating income	401.316,04	593.585,34
5. Expenses for project funding	-2.622.065,89	-1.130.662,34
6. Personnel expenses		
A. Wages and salaries	-1.493.788,38	-1.308.243,71
B. Social security, pension & other benefits	-275.452,75	-245.420,48
7. Amortisation and depreciation of fixed intangible and tangible assets	-14.971,31	-19.264,25
8. Other operating expenses	-612.004,55	-711.697,99
9. Other interest and similar income	0,01	70,00
10. Other interest and similar expenses	0	-613,00
11. Taxes on income and earnings	-9.664,50	-9.927,70
12. Net income or loss after taxes	-97.606,34	-199.394,66
13. Other taxes	0	-12.424,29
<b>14. Net loss for the financial year</b>	<b>-97.606,34</b>	<b>-211.818,95</b>
15. Unappropriated retained earnings brought forward from prior year	-8.673,58	-6.854,63
16. Withdrawals from the earmarked reserves	100.000,00	310.000,00
17. Transfer to the earmarked reserves	0	-100.000,00
<b>18. Cumulative losses brought forward</b>	<b>-6.279,92</b>	<b>-8.673,58</b>

### ANNUAL GROSS SALARY SCHEME 2021

The salary ratio is 3,00 (highest/ lowest full-time salary)

Category for a full-time position	Minimum	Average	Maximum
Coordinator	€ 27.000	€ 41.000	€ 65.000
Manager	€ 43.000	€ 63.000	€ 72.000
Executive Director / Deputy Director	€ 65.000	€ 89.000	€ 98.500

### Transactions to Related Parties

- In 2021, we identified two cases of transactions to former staff members amount to a total of €26.615, e.g. for project consultancies and strategic advice.
- We transferred project funds to nine affiliates of IFOAM - Organics International as project partners, amounting to a total of €932.561.
- In total, €973.320 were transferred to 11 related parties in 2021.

### CO<sub>2</sub> Compensation

In 2021, we compensated for 14 tonnes of CO<sub>2</sub> emissions.

## Finances of Self-Organised Structures

Regional Bodies	Income	Expenditures	Reserves	Sector Platforms	Income	Expenditures	Reserves
IFOAM Organics Asia	€ 359.788	€ 335.884	€ 23.904	IFOAM Seeds Platform	€ 15.000	€ 0	€ 15.000
IFOAM Euro-Asia	€ 0	€ 0	€ 0	IFOAM Aquaculture Forum	€ 0	€ 0	€ 0
IFOAM AgriBioMediterraneo	€ 8.300	€ 10.707	€ 1.584	IFOAM Animal Husbandry Alliance	€ 21.600	€ 21.600	€ 0
IFOAM America Latina	€ 1.315	€ 1.129	€ 186	IFOAM Apiculture Forum	€ 0	€ 0	€ 0
IFOAM North America	€ 68.975	€ 67.416	€ 1.559	INOFO	n/a	n/a	n/a
IFOAM Organics Europe	€ 1.789.488	€ 1.800.280	€ 10.791	TIPI	€ 0	€ 0	€ 0
IFOAM Southern African Network	€ 0	€ 0	€ 0				
<b>National Bodies</b>				<b>Related Organisations</b>			
IFOAM IRAN	€ 0	€ 0	€ 0	IOAS	€ 1.225.590	€ 1.184.790	€ 726.113
IFOAM France	n/a	n/a	n/a	bioC	€ 70.116	€ 565	€ 40.209
IFOAM Japan	n/a	n/a	n/a				

\*n/a: data not available



## Donors

Over €500.000	€250.000 - 500.000	€160.000-250.000	€50.000 - 160.000	€10.000 - 50.000	€1.000 - 10.000
<ul style="list-style-type: none"> <li>• Dutch Ministry of Foreign Affairs, The Netherlands</li> <li>• Swiss Agency for Development and Cooperation (SDC), Switzerland</li> <li>• State Secretariat for Economic Affairs (SECO), Switzerland</li> <li>• SEQUA gGmbH (BMZ funds), Germany</li> </ul>	<ul style="list-style-type: none"> <li>• Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH (BMZ Funds), Germany</li> </ul>	<ul style="list-style-type: none"> <li>• RARE (BMU Fund), USA</li> <li>• Biovision Foundation, Switzerland</li> </ul>	<ul style="list-style-type: none"> <li>• Swedish Society for Nature Conservation (SSNC), Sweden</li> <li>• Rural Development Administration (RDA), South Korea</li> <li>• Deutsche Welthungerhilfe e.V., Germany</li> <li>• The Korea Institute for Development Strategy (KDS), South Korea</li> </ul>	<ul style="list-style-type: none"> <li>• Food and Agriculture Organization of the United Nations (FAO), Italy</li> <li>• Biovision Africa Trust (BVAT), Kenya</li> <li>• Neupostolische Kirche-Karitativ e.V., Germany</li> <li>• Fondation Charles Léopold Mayer pour le progrès de l'Homme (FPH), Switzerland</li> </ul>	<ul style="list-style-type: none"> <li>• Stiftung Umwelt und Entwicklung, Germany</li> </ul>

## Clients

€50.000 - 100.000	€20.000 - 50.000	€5.000 - 20.000	€1.000 - 5.000	€100 - 1.000
<ul style="list-style-type: none"> <li>• GIE Congrès Mondial de la Bio (Organic World Congress), France</li> </ul>	<ul style="list-style-type: none"> <li>• Beijing Organic and Beyond Corporation, China</li> <li>• Nürnberg Messe GmbH, Germany</li> </ul>	<ul style="list-style-type: none"> <li>• Biovision, Switzerland</li> <li>• IFOAM EU Group, Belgium</li> <li>• International Organic Accreditation Service (IOAS Inc), USA</li> <li>• Organic Services GmbH, Germany</li> <li>• RAPUNZEL Naturkost AG, Germany</li> </ul>	<ul style="list-style-type: none"> <li>• Bio Suisse, Switzerland</li> <li>• Fondazione Slow Food per la Biodiversità, Italy</li> <li>• World Wind Energy Association e.V., Germany</li> </ul>	<ul style="list-style-type: none"> <li>• BNS-Biocyclic Network Services Ltd., Cyprus</li> <li>• California Certified Organic Farmers, USA</li> <li>• Canada Organic Trade Association</li> <li>• Centre de coopération internationale en recherche - CIRAD, France</li> <li>• Diaoyutai Food Biotechnology Co. Ltd., China</li> <li>• Ecowellness Health Management Ltd., Austria</li> <li>• Fédération Nationale des Agricul. Biologs (FENAB), Senegal</li> <li>• Fédération Nature et Progrès, France</li> <li>• Global Links Dubai LLC, United Arab Emirates</li> <li>• Good Market, Sri Lanka</li> <li>• Kean Beng Lee Industries, Malaysia</li> <li>• MASIPAG Farmer SP Development, Philippines</li> <li>• Namibian Organic Association, Namibia</li> <li>• Organic PGS Vietnam</li> <li>• Red Internacional de Foresteria Analoga, Costa Rica</li> <li>• Sunshine Earth Inc., China</li> <li>• Vietnam Certification Center, Vietnam</li> <li>• VJADD e.V. migrafrica, Germany</li> </ul>

**In kind contributions:** Food & drinks: Lebensbaum, Rapunzel  
Office rent: City of Bonn  
Legal advice: Hanspeter Schmidt

## WE THANK

ALL OUR AFFILIATES,  
DONORS, CLIENTS,  
SUPPORTERS  
& VOLUNTEERS!

## Strategic Partners





# ANNUAL REPORT 2021

## Consolidated Annual Report of IFOAM - Organics International & its Action Group

IFOAM AGRIBIOMEDITERRANEO | IFOAM ORGANICS ASIA | IFOAM ORGANICS EUROPE | IFOAM EURO-ASIA | IFOAM FRANCE  
 IFOAM IRAN | IFOAM JAPAN | IFOAM AMERICA LATINA | IFOAM NORTH AMERICA | IFOAM SOUTHERN AFRICAN NETWORK  
 IFOAM APICULTURE FORUM | IFOAM AQUACULTURE | IFOAM ANIMAL HUSBANDRY ALLIANCE | IFOAM SEEDS PLATFORM  
 INTERCONTINENTAL NETWORK OF ORGANIC FARMERS' ORGANISATIONS | TECHNOLOGY INNOVATION PLATFORM OF IFOAM | bioC | IOAS

