

A close-up photograph of a pineapple, showing its green, serrated leaves and the brown, fibrous skin of the fruit. The background is a solid, bright yellow. A semi-transparent white rectangular box is overlaid on the left side of the image, containing the main title text. A stylized, dark green leaf logo is positioned to the right of the text, partially overlapping the white box and the pineapple image.

# OM4D ORGANIC MARKETS FOR DEVELOPMENT

# OM4D

**Organic Markets for Development (OM4D)** aims to create opportunities for the smallholder farmers by inclusion into domestic and international organic markets. At the same time, it facilitates the adaptation to existing and new local and

global challenges such as inequity, climate change, scarcity and depletion of natural resources. It uses the opportunity of increasing demand for organic products as an engine for development to improve the livelihoods of smallholder farmers.



IFOAM – Organics International, together with the support of its partner organization Agro Eco – Louis Bolk Institute and numerous local partners, will implement the project in four West African countries: Ghana, Burkina Faso, Togo and São Tomé and Príncipe.





The goal is that organic farming and related market systems enable smallholder farmers to improve their living conditions.



The specific objectives are:

- Establish and strengthen four organic national umbrella organizations to bring together a wide range of stakeholders for dialogue, coordination and sector support.
- Link producers directly to local customers by setting up and promoting Participatory Guarantee Systems (PGS), an affordable alternative to third party certification for domestic markets.
- Develop high impact value chains for international markets by enhancing farmer knowledge and farming practices resulting in increased income for smallholder farmers.
- Promote policies fostering organic market development with inclusion of the poor at national and international levels. It is estimated that about 300,000 people including members of farmer families will directly benefit from this project.

**For more information please visit  
[www.ifoam.bio/om4d](http://www.ifoam.bio/om4d)**



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