



LEADING CHANGE, ORGANICALLY



2017 CONSOLIDATED ANNUAL REPORT OF IFOAM - ORGANICS INTERNATIONAL

IFOAM AGRIBIOMEDITERRANEO | IFOAM ORGANICS ASIA | IFOAM EU GROUP | IFOAM EURO-ASIA | IFOAM FRANCE | IFOAM IRAN | IFOAM JAPAN | IFOAM LATIN AMERICA | IFOAM NORTH AMERICA | IFOAM SOUTHERN AFRICAN NETWORK | IFOAM AMENITY AGRICULTURE ALLIANCE | IFOAM APICULTURE FORUM | IFOAM AQUACULTURE | IFOAM ANIMAL HUSBANDRY ALLIANCE | INTERCONTINENTAL NETWORK OF ORGANIC FARMERS' ORGANISATIONS | IFOAM SEEDS PLATFORM | TECHNOLOGY INNOVATION PLATFORM OF IFOAM | bioC | IOAS



*The organic agent of change for true sustainability in
agriculture, value chains and consumption; working
on behalf of its membership, the global organic
movement in over 120 countries.* 



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1
INTRO





Peggy Miars,
President



Markus Arbenz,
Executive Director




MESSAGES FROM OUR PRESIDENT AND EXECUTIVE DIRECTOR

ORGANIC 3.0 – LEGITIMATED BY THE GENERAL ASSEMBLY (GA)

We have answered the question, “what is Organic 3.0?”. In Delhi in November 2017, we voted unanimously to adopt the landmark Organic 3.0, which is now our common vision forward. “Unity in diversity”, “inclusiveness” and “moving beyond the niche” – these are guiding principles in the day to day decisions we make.

In the future, we don’t want to be measured only by whether organic is trustworthy and complies with standards. We want to be effective in mitigating climate change, in maintaining biodiversity and in improving nutrition for all, particularly smallholder farming families. We will achieve this impact with farming that is based on the science of agroecology.


The expansion of truly sustainable systems is vitally important, but so is improving other farming systems. The Best Practice Guidelines set out these objectives in details, because it is clear that we achieve impact when guiding non-sustainable farming systems and practices as well as when we improve organic systems.

The 2014-2017 World Board prepared the framework. The new World Board, elected in November 2017, is taking the lead to push Organic 3.0 forward. Together with you! 

Peggy Miars, President

LEADING CHANGE, ORGANICALLY!

A worried member at the GA in India asked: “I understand that Organic 3.0 requires that you become an agent of change. Will you give up the movement and the membership?”

Not at all! Organic 3.0 and our new strategic plan showcases the essence of our role: CHANGE based on our values and on behalf of the organic movement – achieved together! 

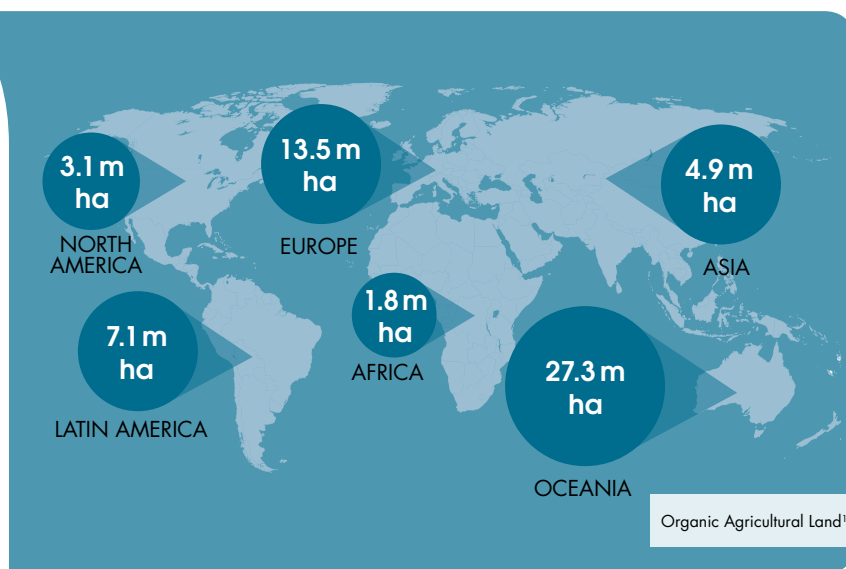
Current agricultural systems are a major contributor to a world that is pushed to its environmental limit and leaves millions of people impoverished. We fight for improvements, offering innovative solutions and a proven alternative paradigm of agriculture.

We pursue the tripartite goal of enhancing the growth of the global organic sector, making it more sustainable and inspiring mainstream agriculture. We are active on three levels:

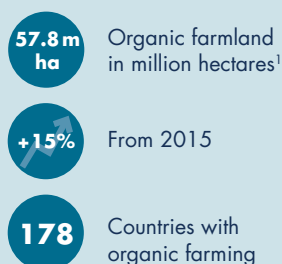
- ✓ Enhancing supply through capacity development of operators and other value chain actors.
- ✓ Stimulating demand with communication support and awareness campaigns.
- ✓ Advocating for a policy and guarantee environment that is conducive to sustainable production and consumption.

Markus Arbenz, Executive Director

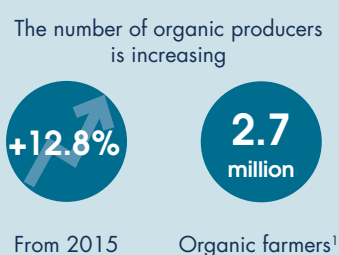
THE ORGANIC WORLD AT A GLANCE



ORGANIC FARMLAND



ORGANIC PRODUCERS



ORGANIC MARKET



KEY INDICATORS AND TOP COUNTRIES

INDICATOR	WORLD	TOP COUNTRIES
Countries with organic activities	2016: 178 countries	
Organic agricultural land	2016: 57.8 million hectares (1999: 11 million hectares)	Australia (27.1 million hectares) Argentina (3.0 million hectares) China (2.3 million hectares)
Organic share of total agricultural land	2016: 1.2%	Liechtenstein (37.7%) French Polynesia (31.3%) Samoa (22.4%)
Wild collection and further non-agricultural areas	2016: 39.9 million hectares (1999: 4.1 million hectares)	Finland (11.6 million hectares) Zambia (6.7 million hectares) India (4.2 million hectares)
Producers	2016: 2.7 million producers (1999: 200'000 producers)	India (835'000) Uganda (210'352) Mexico (210'000)
Organic market	2016: 89.7 billion US\$ ² 2000: 17.9 billion US\$	US (43.1 billion US\$) Germany (10.5 billion US\$) France (7.5 billion US\$)
Per capita consumption	2016: 12.1 US\$	Switzerland (304 US\$) Denmark (252 US\$) Sweden (218 US\$)
Number of countries with organic regulations	2017: 87 countries	

Europe 328
 Asia 232
 North America 61
 Latin America 58
 Africa 49
 Oceania 21

749 affiliates from 127 countries

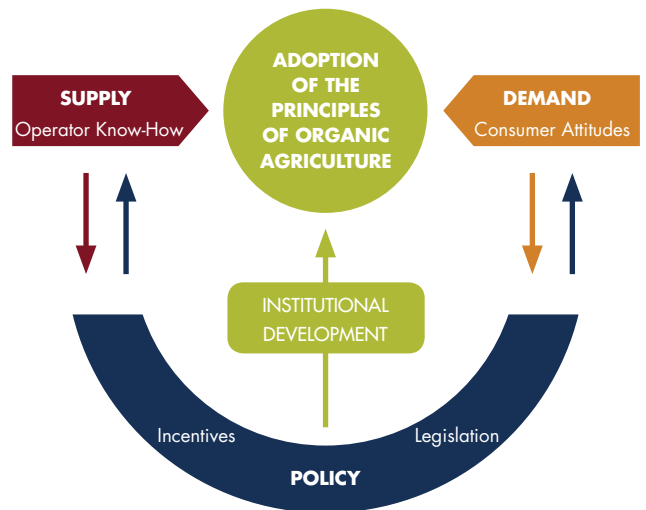


IFOAM – ORGANICS INTERNATIONAL AT A GLANCE

OUR VISION



OUR THEORY OF CHANGE



HOW WE ENACT CHANGE



ENCE



STOP BAYER

Making you sick. Cur



IFOAM
ORGANICS

CHOOSE ORGANIC. SAFER FO



OUR **2** ACTIVITIES



Markus Arbenz,
Executive Director IFOAM



Thomas Cierpka,
Deputy Director IFOAM

>350 participants at the
General Assembly in Delhi

IFOAM – ORGANICS INTERNATIONAL'S INVESTMENTS

A new strategic plan, new structures, a growing team and global network of members and affiliates. 🖱️

At the General Assembly in Delhi, the outgoing president, Andre Leu, reported impressive growth figures for the organic sector and for IFOAM - Organics International. Our turnover was €3.2 million (compared to 1,4 in 2014 and 2,8 in 2016) we have 28 staff (up from 22 in 2014), and more activities than ever in a new office structure based on the new strategic plan. 🖱️

The year was full of highlights, including: the 22nd General Assembly and 19th Organic World Congress together with BIOFACH India; the launch of new organic sector and PGS projects with the EU, the Dutch and the German governments in Africa and elsewhere; the Organic Farming Innovation and One World Awards; the evidence brought forward by the evaluation of the Swiss supported Nutrition in Mountain Agroecosystem project; the launch of the Policy Toolkit; collaborations with the agroecology movement; the broadening of the Organic Academy activities, the strengthened IFOAM Action Group with all self-organized IFOAM organizations; and our highly-visible advocacy in Bonn against Bayer/Monsanto and at COP23. 🖱️



The launch of our new strategic plan
at our Head Office in Bonn


- ▶ Training 200+ people in 4 continents in 6 training programs through the Organic Academy.
- ▶ 11 projects in 16 countries and 3 continents.
- ▶ Holding Organic 3.0 and food systems conferences in 5 countries.

ENHANCING SUPPLY




We develop the knowledge and skills to improve systems and increase the uptake of organic farming and value-addition activity in a truly sustainable way. We share learnings from the local to the global level and connect people from all parts of society: smallholder farmers with extension service providers, civil society organizations with government authorities.


It was a very good year for the Capacity Development Department. We successfully engaged with new donor agencies. With support of the GIZ, IFOAM – Organics International along with FIBL and Naturland, we coordinate the working group on organic agriculture of several GIZ Green Innovation Centers in Africa and India, along with FIBL and Naturland.

A new project “Organic Markets for Development” (OM4D) will expand our work to promote and develop the organic sector and market in Burkina Faso, Togo, Sao Tome & Principe and Ghana. The project is financed by the Dutch Ministry of Foreign Affairs and lasts for four years. We also received a continuation of the EU-funded intervention in North Korea that will follow our current project, “Building Organic Bridges in North Korea” (BOKK II). 

An internal review of our flagship project “Nutrition in Mountain Agro-Ecosystems” (NMA), funded by SDC, demonstrated that it is producing good results. In the SIDA-funded “Organic Trade in East Africa” (OTEA), our partner AfrOnet conducted a successful Policy Symposium in Arusha, bringing important stakeholders to the table.

The Organic Academy continues its work to conduct training and development workshops worldwide, supporting our projects and developing new organic leaders. Our Think Tanking brings Organic 3.0 and True Cost Accounting to life by showcasing global concepts and messages globally, implemented by local stakeholders. 



Konrad Hauptfleisch and Barbara Zilly, Heads of Capacity Development 



BioFach Nuremberg



- ▶ 15,639 likes on Facebook
- ▶ 5,278 followers on Twitter

Continuing patronage of BIOFACH, the world's largest organic trade fair


STIMULATING DEMAND 

We work with partners from around the world to promote organic through events, awards and other endeavours.

We are proud to be the international patron of BIOFACH, the world's leading organic trade fair. We contribute thought leadership to the different BIOFACHs around the world whilst representing the organic movement.

 The One World Award (with Rapunzel) and Organic Farming Innovation Award (with RDA) celebrate organic champions, highlighting people with outstanding achievements in terms of innovation and contributing to a better world, respectively. 

We organized the Organic World Congress (OWC) India, together with the Organic Farming Association of India and PDA Trade Fair, which was a great success.

We chair the Policy Advisory Committee of Afilias (USA) for the .BIO and .ORGANIC domains, contributing to a registration policy that reflects the principles of organic agriculture. 

Looking ahead, the 1st International Conference of Wheat Landraces is taking shape. Together with Kamut (International and Europe), we will discuss the link between the use of wheat landraces, including ancient and heritage wheat, for food and positive effects on health (Bologna, June 2018).



 Denise Godinho, Head of Communications



- ▶ We are involved in 5 core initiatives adopted by the Sustainable Food Systems Program.
- ▶ Publishing the Global Policy Toolkit.
- ▶ Supporting 8 countries in organic policies or standards.
- ▶ Approving 3 new standards in the IFOAM Family of Standards.

POLICY & GUARANTEE



We compile and disseminate knowledge on policies and guarantee systems that support organic development. We advocate for organic at the international level and provide technical support to governments and development partners.

Policy advocacy and policy advice were at the center of our efforts in 2017.

We gave awards to the 10 best farming solutions that work for biodiversity, and spoke at global and regional UN events on sustainable nutrition and food systems and on soil carbon sequestration. A new UNFCCC work program on agriculture adopted at COP23 will give us opportunities to show how organic agriculture contributes to mitigation and adaption to climate change.

We published and promoted the Global Policy Toolkit on Public Support to Organic Agriculture, and started providing technical support to individual countries.

We continued to support countries in the development or improvement of their organic guarantee system and regulations. Private standard owners also benefit from tailored advice by applying for the IFOAM Family of Standards. Certifiers continued to demonstrate performance and credibility through the IFOAM



Gabor Figeczky, Head of Global Policy



Joelle Katto-Andrighetto, Head of Policy and Guarantee (centre left), with with Armen Harutyunyan, Deputy Minister of Agriculture of Armenia, and Austrian Development Agency staff

Accreditation Program and contributed to global anti-fraud efforts by using the BioC online certificates database.

We reached a joint movement position on new breeding techniques and aquaculture, and continued working on several Participatory Guarantee System (PGS) projects, enabling the production of videos, stories, and other communication assets.



REGIONAL BODIES AND SECTOR PLATFORMS OF IFOAM – ORGANICS INTERNATIONAL



"We developed the Mediterranean Network, agreed to make the Mediterranean organic data base (biolinked.com), held events in Spain, Greece, Israel & Albania, and elected a new Board."



Dražen Lušić, IFOAM ABM President



"We elected 6 directors for 2017-2020, who are looking to build the active participation of members and improve our online presence to promote organic agriculture and the Organic 3.0 vision."



Homero Blas, newly elected IFOAM America Latina President, at the OWC in India




"In 2017 the new European organic regulation was agreed upon. Although far from perfect, we are proud of the improvements made on the initial proposal which now include many of our recommendations."



Eduardo Cuoco, IFOAM EU Director



Jennifer Chang,
Director IFOAM Asia


"2017 was a year of growth, and we now have 220 member organizations in 17 countries. Our biggest initiative, **Asian Local Governments for Organic Agriculture (ALGOA)** grew from 22 members to 55 members, showcasing the development of organic agriculture on the local governmental level and highlighting the benefits of organic agriculture. The "From Arms to Farms" project in the Philippines brought back rebels to work peacefully in organic farms and be part of the peace-building process. 


ALGOA Organic Foundation Courses provided training for more than a hundred local government officials and IFOAM Asia members from 14 countries.

The **IFOAM Asia Organic Youth** Forum grew in



number and in force, with the participation of young people from 16 countries.

The 2nd **Organic Asia Congress** was held in Xichong County, Sichuan Province and was the biggest gathering of the Asian organic community under the theme "Manifesting Local Organic Food Systems in the Era of Organic 3.0". 

We also worked with IFOAM - Organics International to promote capacity development training and hosted the 1st Organic Leadership Course Masterclass in South Korea with the generous financial sponsorship of Goesan County." 

Participants of the 2017 ALGOA Foundation Course



"Organic agriculture is an effective way to preserve nature and supply the population with food. Our major success is that national representatives have turned their minds to this issue."



Iskenderbek Aidaraliev, IFOAM Euro-Asia President



Brian Baker,
President IFOAM North America

"We spent our first year of operation building a solid foundation and look forward to future growth in membership and achievements."



The IFOAM North America Board of Directors in Amherst, Massachusetts



"ISAN continues to be the contact point for the Organic Sector in Southern Africa. We support the development of producers to offer an organic guarantee through PGS or 3rd party certification services, and we engage with traders to offer organic products."



Fortunate Hofisi, ISAN Chairwoman



Jean-Marc Leveque,
President IFOAM France

"We continued to promote French common positions, working on global topics like Organic 3.0 and climate change, and with IFOAM EU on EU regulation. We also worked on the French candidacy for OWC2020 - see you in Rennes!"



The OWC France team at the French Embassy in Delhi



Dr. M. Reza Ardakani,
Director IFOAM Iran

"We hosted a workshop with 125 participants in Tehran, in cooperation with the IFOAM Apiculture Forum. We also supported market development by helping to organise the '10th Tehran Organic Week Festival', and contributed to the 3rd ALGOA summit."



IFOAM Iran at the Organic Festival in Tehran, December 2017



"In 2017, we took part in many presentations at fairs and conferences, as well as introducing the topic of Organic 3.0 for further discussion in Japan."



Toshiaki Takahashi, IFOAM Japan President



Liu Qingdong,
President IAAA

"We started to discuss the concept of Amenity Agriculture with the Overseas Chinese Town Group, and will design an Amenity Park in 2018. We also started to set up the IAAA Innovation Academy with a state-owned company."



At the Organic World Congress in Delhi



"During 2017 we contributed to the motion on aquaculture systems and development of the norms, which was adopted by the World Board and General Assembly. We also discuss regulatory and practical issues, and have been encouraged by the active participation of many stakeholders."



Chris Atkinson, IFOAM Aquaculture Forum Chairman



Manfred Fürst, IFOAM
Apiculture Forum Coordinator

"We have a newly-designed website, and welcomed a Mexican delegation of beekeepers who are threatened by the illegal cultivation of GM soya. The 5th International Organic Beek-Keeping conference is coming up in Spring 2019."



Apiculture Meeting with Mayan beekeepers from Mexico at Naturland headquarter in Germany. © Naturland



Otto Schmid,
IAHA Chairman

"Our pre-conference on organic animal husbandry and a workshop on medicinal plants for animal husbandry at the OWC 2017 were highlights. These were summarized in a declaration, which was acknowledged at the General Assembly."



Animal Husbandry excursion at the OWC 2017, India



Shamika Mone,
Council Chairwoman

“Regional NOFO activities include the new Organic Farmers Association USA struggling to “keep the soil in Organic”. Regional NOFO Convenors were part of IFAD’s East & Southern Africa Farmers Forum in Uganda.”



Part of the new INOFO Council of Convenors



Marcello Cappellazzi,
ISP Coordinator

“The OWC in New Delhi created a strong momentum for us to expand our reach to 15 more countries and several other organizations and farmers’ groups.”



Urs Niggli,
TIPI President

“In 2017, we fostered the research-policy-practice nexus by organizing various events and releasing strategic publications, focusing on the Global South.”



Christian Andres, TIPI Coordinator



Rolf Mäder,
bioC Executive Director

“We now cooperate with 42 certification bodies worldwide. With the new technical platform, we can now also provide an interface to Enterprise Resource Planning (ERP) systems.”



Robert Duxbury,
IOAS President

“In 2017, we celebrated our 20th anniversary and became an International Accreditation Forum (IAF) multi-lateral agreement (MLA) accreditation member.”





3
OUR
IMPACTS





France has been chosen to host the OWC 2020. We also received excellent bids from: Australia, Canada, Czech Republic, Lithuania, Mexico, Morocco, Russia, Spain and the United Arab Emirates. 

ORGANIC WORLD CONGRESS (OWC) 2017 IN INDIA

The OWC 2014 in Turkey called for change... and India has changed the OWC!

Over 2,400 conference delegates attended the OWC 2017, plus over 7,000 people visited the parallel exhibitions. They now all inspire their own movements in their home countries.

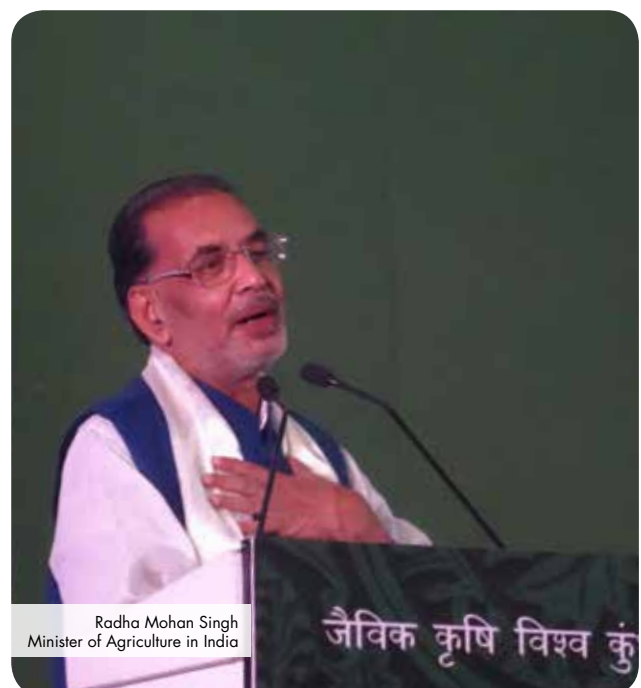
The OWC 2014 wanted to build bridges to likeminded organizations and to scale the organic approach and impact-oriented development work.

Now, much of this is reality. Likewise, the OWC 2017 asks for innovation and continuous improvement; for closer producer/consumer relations and further trust building; for inclusiveness and further expansion and for the empowerment of women and men in the value chain.

At the GA, memberships chose our new President, and 7 of the 10 elected World Board members are new. 25 motion debates also confirmed that decisions taken there have an implication for the global organic development. Organic 3.0 is now an official program, the movement has a clearer view of what is organic aquaculture and it has decided its position on new breeding techniques.



Cultural performance



Radha Mohan Singh
Minister of Agriculture in India

Implementing Organic 3.0

BUILDING A CULTURE OF INNOVATION



Mr. Mike Hands, Grand Prize winner at the OFIA award ceremony

Organic agriculture has always been a scene of innovation, but Organic 3.0 calls for the movement to go even further. The first-ever Innovation Committee is developing the culture of innovation essential to Organic 3.0, while TIPI is maturing in its strategy to accelerate innovation through science, policy, and practice. 🖱️

Awards celebrate the genius and hard work of individuals who are spreading cutting-edge practices to meet global and local challenges. 🖱️

Organic Farming Innovation Award 🖱️

OFIA recognises outstanding organic innovators. Mr. Mike Hands won the Grand Prize for his agricultural system of Inga alley cropping, and Dr. Hiroshi Uchino won the Science Prize for his work on the use of cover crops for weed suppression.



RARE 🖱️

The Farming for Biodiversity Awards highlight organic solutions for biodiversity stewardship. In 2017 10 finalists were selected from around the world. The People's Choice winner was Apis Agribusiness (Ethiopia), and the Judges' Choice winner was the National Disaster Risk Reduction Centre (Nepal).



One World Award 🖱️

The One World Award celebrates the power and possibility of true vision and cutting-edge leadership. State Prime Minister Shri Pawan Chamling from India who managed to convert the Indian federal state of Sikkim together with 65,000 farmers in only twelve years. The United World Colleges (UWC) from Germany and India for their social and sustainable educational programs.






IFOAM - Organics International
in action

MICRO- INTERVENTIONS FOR NUTRITION- SENSITIVE AGRICULTURE

The Nutrition in Mountain Agro-ecosystems (NMA) project replicates and scales-up sustainable, nutrition-sensitive agriculture practices in Nepal, Pakistan, Kyrgyzstan, Ethiopia and Peru.

All 5 countries recorded increased dietary diversity scores for women in the intervention area, going beyond the minimum threshold of five food groups. Read the example of Mr. Ghanashyam Nagarkoti, who manages the micro-intervention “Promotion of Local Beans for Nutrition Improvement” together with Mr. Jaya Shresth in Nepal. 

“Working with 60 households in Jumla, we discovered that local crops like highly nutritional black beans are often perceived as poor people’s food. There was little interest in their cultivation or consumption. However, there is demand for them outside Jumla.

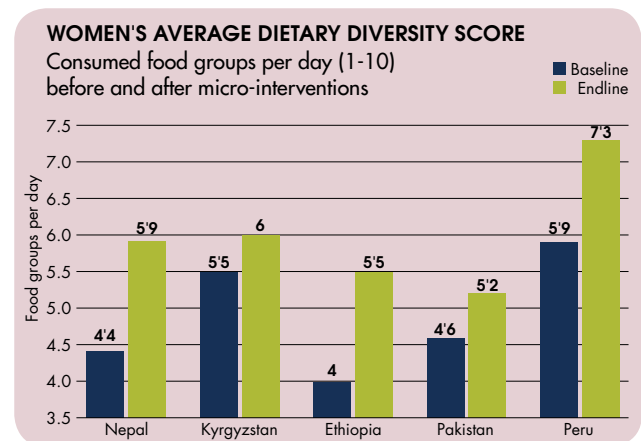


A farmer applying vermi-compost to her kitchen garden in Nepal

We reacted by consulting a food technologist on how best to promote the nutritional value of the beans and came up with various recipes to make it easy to include them in meals. Also, together with the District Agriculture Development Office, we gave courses on cultivation, processing and post-harvest handling to farmers. Women (22 of 27 participants) learned how to market the produce and we developed links to markets outside Jumla.

High consumer demand for the black bean has increased farmer interest in its cultivation. Improved farming methods e.g. making use of stakes to let beans trail means that farmers have had an increase of up to 100% in yields.

Now thanks to the new recipe ideas, the beans are used in family meals. Surplus beans are sold at the Nagma market, not only providing farmers income to spend on other expenses such as cooking oil or school materials but also meeting local demand for nutritious food thus helping achieve food security in the entire community.”



Spearheading PGS

“CHANGING THE WAY OF FARMING TRANSFORMED OUR LIVES” Mrs. Keo




Farmers around the world are improving their livelihoods through Participatory Guarantee Systems.

PGS are locally focused quality assurance systems. They certify producers based on active participation of stakeholders and are built on a foundation of trust, social networks and knowledge exchange. On their small farm in rural Cambodia, Mr. and Mrs. Keo grow organic vegetables that they sell to local consumers in Phnom Penh. They use PGS verification to guarantee that the vegetables are organic.

Organic farming has changed the lives of the Keo family. They have repaid their debts, are able to send

their five children to school and have even saved enough money to build a new house. Now they have plenty of healthy organic vegetables to eat throughout the year.

Local organic markets are growing around the world. This gives local consumers the opportunity to obtain fresh nutritious food, and also has great potential to improve the livelihoods of small farmers in developing countries. PGS offers an affordable way to guarantee that the products are organic and facilitates cooperation and knowledge sharing between farmers.

We have been promoting PGS as a tool for local market development for many years, and many organic PGS farmers have inspiring success stories to tell. With support from a FAO-funded project, we started to collect and publish inspiring stories like the one from the Keo family. 

WORLDWIDE



76,229
PGS VERIFIED
FARMERS



125
FUNCTIONAL
PGS





OTEA Steering Committee meeting

Lobbying for investment

ORGANIC DEVELOPMENT IN AFRICA

The African Organic Movement has gained momentum, leading to increasing investments in Organic Africa by the Swedish, Swiss, Dutch, German and French governments.

African Organic projects started in the late 1990s with the EPOPA program in East Africa. 100,000 farmers were involved and now we see exports from countries like Uganda, Tanzania and Kenya sustainably developing. East Africa has now over 600,000 certified farmers.

For many years, the Africa Pavilions at BIOFACH have showcased these developments and impressed visitors and policy makers. Consequently, in 2011 the African Union released a resolution recommending African governments make concerted efforts to support the development of sustainable organic farming systems, which guided the Swiss and Swedish governments to invest into the ongoing Ecological Organic Agriculture Initiative, expanding into West, Central and Southern Africa. In 2016, the German government launched a working group of organic agriculture in Malawi, Cameroon, Ghana and Togo, and in 2017 it announced its support for an African-owned ecological knowledge center in Egypt. In 2017, the Dutch government initiated an organic trade and development project with IFOAM - Organics International in West Africa and in 2018 the French government started supporting ECOWAS



OTEA field trip in Kenya



Organic nut processing in Kenya

(Economic Community of West African States) to build an organic movement in 5 countries.

Recently, AfrONet, the continental organic umbrella launched the idea of a BIOFACH Africa, showcasing the potentials for the local and international markets. Investments pay off!



OUR **4** MESSAGES



Advocating for true cost policies

ORGANIC 3.0 – FEATURE 6 TRUE COST ACCOUNTING

True cost accounting – Developing the theory, policies and implementation for a new framework for agriculture-based production and consumption.

Organic isn't too expensive – conventional is too cheap! Current economic systems make it more advantageous to damage the environment and exploit people than to protect our natural resources and enhance societal well-being. Organic principles and practices work in the opposite direction; they are the core basis of sustainable and regenerative systems, the most realistic way to achieve the Sustainable Development Goals.



To overcome the unfair price competition that comes from incorrect cost accounting, goals and outcomes should be held in common, and outcomes and practices should be valued according to their benefit or detriment to society. We are working to develop a common framework to incentivize truly sustainable practices and policies, for example by internalizing costs from pollution or detriments to human health. These costs are not currently borne by the enterprises themselves but are passed onto society as a whole and future generations.

Meeting global challenges demands ongoing improvement by all of us. For the organic sector, true cost accounting can show ways in which organic producers excel, as well as where they may find room for improvement, both individually and collectively.



Developing united positions

NEW BREEDING TECHNIQUES AND AQUACULTURE



Aquaculture – Sticking to organic principles, resolving issues, charting the organic course forward. 

The organic movement recognizes that aquaculture continues to grow as an important part of global food production. Applying organic principles to marine environments raises complex discussions about how to “tame” natural dynamics into systems with practices that merit an organic label. Our expert working group outlined major issues and drafted key guidance on system boundaries, which were approved at the General Assembly in India, paving the way for a thorough practice standard.

New Breeding Techniques – Protecting the organic sector, advocating for public safety & health. 

A new wave of genetic engineering techniques threatens the integrity of the organic sector and releases unknown risks on society and the planet. Our expert working group developed a position paper and crafted a motion that was approved by our General Assembly, identifying all of the technical and strategic aspects of this complex and disruptive phenomenon. We now undertake a plan to enhance our movement’s own genetic resources and bring better science and politics to the global discussion.





Campaigning for sustainable and healthy consumption

HONEST FOOD

Let's be honest... We live in a world where food is messed around with. But the world is changing and people want to be sure that what they're putting in their mouths is good, honest food.

Consumer habits are shaped by a variety of factors including price, convenience, image and branding. Imagine a world in which all consumers are able to make fully informed decisions, consistently choosing sustainably produced food and thereby shifting demand away from food that is far removed from the principles of organic agriculture.


Yet, when we talk about big, complex topics like organic agriculture or 'sustainability', how do we ensure that we are able to convey our main messages in a simple, understandable way? What do we have to do go beyond our usual target groups so that we do not preach to the converted?

We believe that we need a global campaign for good, targeting an audience that is concerned about sustainability and cares about food and health, but that is yet to adopt more sustainable purchasing decisions.

We want a campaign that can be educational, as well as inspiring; a flexible campaign that can be locally



adapted to work in different countries and that provides like-minded organizations and multipliers with the tools to spread the message and steer consumers towards honest food.

If you agree, contact us at communications@ifoam.bio to find out how you can get involved. 

Monitoring beyond 3rd party certification

NON-CERTIFIED ORGANIC AGRICULTURE AND AGROECOLOGY



Non-certified organic is organic! Organic and agroecology go hand in hand.

Some countries that regulate organic define it as a practice which is verified through third party certification. However, our position is that practice alone is what defines a farming system as belonging to – or not belonging to - the world of organic agriculture (OA). This is similar to the many definitions of agroecology which don't require verification, but which describe principles of farming.

There are many reasons why organic farmers may not certify their processes, including certification costs, no market benefits of certification or preferring



other more beneficial ways of trust building in their situation.

However, non-certified OA and agroecology are difficult to measure and there are no statistics available on it. This means that the uptake of organic in the world is underestimated and that there is no common view of how important non-certified OA is compared to certified OA.

In 2017, we developed a methodology to generate 'best estimates' of the area of non-certified OA and agroecological land and the number of farmers in a certain country. The methodology is based on the local knowledge of expert groups who exchange their insights and experiences in workshops, which are repeated with independent groups in order to identify a common tendency among the different estimates.




Researching best practice



GLOBAL POLICY TOOLKIT: DON'T JUST REGULATE – PROMOTE!


Our Global Organic Policy Toolkit assists government policymakers and organic sector advocates to develop comprehensive support via policy measures customized for national situations. 

After an organic sector has emerged, governments have a role to protect consumers and producers by regulating organic labelling and markets. They can also play a critical role in helping the sector to emerge, through supportive policies and measures to develop supply, demand, and infrastructure, and remove barriers to sector development. Regardless of the stage of their organic sector, governments can use this toolkit to support its growth and thereby help to fulfil their sustainable development objectives.

This unique toolkit has been downloaded by over 1,800 people, and includes:

A Main Report with the history and rationale for organic policy support; a development process and decision aid for policy formulation; specific measures to support supply and demand development, structural support measures, and identification of general policy barriers. The measures are illustrated by many case examples. 

- ✓ Model slide presentations for advocacy.
- ✓ Policy summaries of measures and other key toolkit topics.
- ✓ An interactive decision aid for selecting policy measures. 
- ✓ A policy template for countries with an emerging sector.
- ✓ Tips for advocates. 

A SubSaharan version of the toolkit is also available. 

The Toolkit is supported by the Swiss Agency for Development and bio.inspecta AG.



FINANCES SELF-ORGANIZED STRUCTURES (€)

Conversion rates as of December 31, 2017
Source: www.oanda.com , 1 € = 1.19786 US\$ = 134.96 JPY

REGIONAL BODIES	INCOME	EXPENDITURE	RESERVES	REMARKS
IFOAM ABM	12,500	11,370	1,130	
IFOAM America Latina	0	0	0	
IFOAM EU Group	1,490,176	1,437,862	622,007	
IFOAM Organics Asia	208,550	142,265	44,986	
IFOAM Euro-Asia	0	0	0	
IFOAM North America	10,432	6,777	3,655	
IFOAM Southern African Network	0	0	0	
NATIONAL GROUPS				
IFOAM France	8,900	7,735	1,165	
IFOAM Iran	0	0	0	Costs covered by IranOrganicAssociation
IFOAM Japan	13,071	10,406	9,651	
SECTOR PLATFORMS				
IAAA	0	0	0	
IFOAM Aquaculture Forum	0	0	0	
IFOAM Apiculture Forum	0	0	0	
IAHA	6,446	7,831	0	Deficit covered by FiBL Switzerland and Soil Association
INOFO	0	0	0	
IFOAM Seeds Platform	0	1,414	0	Supported event: Seeds Pre-conference hosting 120 members
IFOAM TIPI	0	0	0	Costs covered by FiBL, Switzerland
DAUGHTER ORGANIZATIONS				
bioC	51,638	38,841	26,345	
IOAS	895,462	738,124	599,527	

We thank all our affiliates, donors, clients, supporters & volunteers!

PROJECTS (€)

- Over 500,000**
 - SDC, Switzerland
- 250,000-500,000**
 - EU Commission, Belgium
 - SIDA, Sweden
- 50,000-100,000**
 - Rural Development Administration, South Korea
 - Joan Davis Memorial Fund of the Balaton Group, Switzerland
- 10,000-50,000**
 - GIZ, Germany
 - Afiliás, Ireland
 - Bio Suisse, Switzerland
 - BAASA, South Africa
 - UNEP, Kenya
 - Bio Inspecta, Switzerland
 - FiBL, Switzerland
 - Secretariat of the Pacific Community (SPC), Fiji
- 1,000-10,000**
 - Soil & More, Netherlands
 - ICEA, Italy
 - Rapunzel, Germany
 - Demeter, Germany

DONATIONS (€)

- 1,000-10,000**
 - BNN e.V., Germany
 - Europäisches Bioobst Forum, Austria
 - SWISSAID, Switzerland
 - Louis Bolk Institute, Netherlands
 - FNAB, France
 - Organic Consumers Association, USA

CLIENTS (€)

- 50,000-100,000**
 - Nürnberg Messe GmbH, Germany
- 20,000-50,000**
 - IOAS, USA
 - UNDP South Africa
- 5,000-20,000**
 - KRAV Ekonomisk Förening, Sweden
 - Bio Suisse, Switzerland
 - Federation Nature et Progress, France
- 1,000-5,000**
 - Bio Verlag GmbH, Germany
 - Asian Productivity Organization (APO), Japan
 - Diaoyutai Food Technology Co., China
 - FAO Office, Turkey
 - MENOPE, UAE
 - Biocyclic Network Services, Cyprus
 - Franagro, Croatia
 - Ministry of Agriculture, Bhutan
 - Caritas, Belgium
 - SANA, Bologna Fiere, Italy
 - TÜV, Austria
 - van der Leysen, Netherlands
- 500-1,000**
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 - James Kenneth

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STRATEGIC PARTNERS

FiBL
BIOFACH

NATURE OF COST (€ X1000)

INCOME	NOT AUDITED 2017	AUDITED 2016
Contributions and fees	406	366
Donations	31	18
Other income	651	603
Income from projects	2,141	1,838
	3,229	2,825
EXPENSES		
Personnel expenses	1,228	1,078
Depreciation	3	5
Administrative expenses	97	80
Other expenses	240	408
Project expenses	1,556	1,175
	3,124	2,746
ANNUAL NET INCOME	105	79
Retained earnings brought forward	79	164
Liquidation from appropriated reserves	550	299
Transfer to appropriated reserves	-629	-463
NET RETAINED EARNINGS	105	79

(Whole statutory statement 2016 audited by PwC, Cologne, Germany)

ACTIVITIES 2017 (€ X1000)

DEPARTMENT	INCOME	EXPENSES
Supply	1,863	1,686
Demand	531	585
Policy and Guarantee Systems	388	382
Governance	447	471
TOTAL	3,229	3,124
ANNUAL NET INCOME	105	

ANNUAL SALARY SCHEME 2018 (€)

The wage ratio is 3.15 (highest / lowest)

CATEGORY	Min	Standard	Max
Staff	26,400	31,200	50,400
Head of Department Special Expert	48,000	54,000	72,000
Executive Director	73,200	85,200	98,400

**FINANCIAL
STATEMENT
& THANK YOU!**

BALANCE SHEET (€ X1000)

ASSETS	NOT AUDITED 2017	AUDITED 2016
A. Fixed assets		
Assets	43	15
B. Current assets		
Trading stock	5	5
Other current assets	758	300
Bankaccounts	1,999	1,433
C. Prepaid expenses	96	75
	2,901	1,828
LIABILITIES		
A. Equity		
Appropriated reserves	542	463
Net retained earnings	105	79
B. Provisions		
Other provisions	20	23
C. Liabilities		
Trade payables	252	225
Other liabilities	44	33
C. Accrued expenses	1,938	1,005
	2,901	1,828



IFOAM General Assembly

IFOAM General Assembly

November 12-13, 2019 - New Delhi, India



IFOAM - Organics International World Board: Edith van Walsum, Karen Mapusua, Peggy Miars, Hans Herren, Julia Lernoud, Frank Eyhorn, Chaitresh Kumar Ganguly, Jennifer Chang, David Amudavi, Gerold Rahmann

IFOAM - ORGANICS INTERNATIONAL STAFF

